

Sample form, not for offline completion.

Visit <https://eiturban.awardsplatform.com> to enter.



Liepāja: LEZ CO2 Monitoring

Entry name

General Information

First Name

Last Name

Title/Role

Email

Gender

Female

Male

Other

Name of Start-up / SME

Website (optional)

City

Country

Number of full-time employees

Date of Incorporation

Month and year in which the start-up/SME was legally incorporated/founded

☐ I confirm that my company is an SME by the official EU definition.

See https://single-market-economy.ec.europa.eu/smes/sme-definition_en for official EU definition of SMEs.

Participant Identification Code (PIC)

See <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/participant-register> to find your PIC or to register for a PIC.

Please add Participant Information Form (PIF) ID

See <https://plaza.eiturbanmobility.eu/PROMISE/PRIVATE/FORMS/form.aspx?guid=2B1B4886-6987-4CB5-84AE-43DD032AD74F> to register on PLAZA to acquire a PIF ID.

NOTE this may take up to 1 working day!

Legal Incorporation document



Logo



Please upload high quality logo of your company.

Proposal Abstract

100 words

Provide a short summary of your proposal.

Keywords

Write 3 - 5 keywords that describe your proposal.

Would you be interested in Innovation Advisory Services after the completion of your project?

Yes

No

Unsure

What mentoring needs do you foresee your start-up/SME needing, if selected for RAPTOR?

100 words

You can for example list things like legal advice, business models, patents and IPR, technical advice, seeking investment and funding opportunities, scaling, hiring new talent onto your team, etc.

Strategic

☐ Alignment with RAPTOR: Confirm that the proposal is aligned with the call scope.

- The proposed product/service/solution is meant to solve the city challenge between August and December 2024.
- The team will conduct an in-situ demonstration of the product/service/solution for a minimum of one week by 15 December 2024.
- The team will provide full usage and testing of the product/service/solution with the city within the project implementation period.
- The start-up/SME has not received funding from EIT Urban Mobility S.L. for the same product/service/solution development.

Understanding of city challenge

200 words

Review and restate the city challenge as you understand it. What are the key issues you aim to resolve?

Excellence

SMART Proposal Objectives

200 words

Describe your proposal objectives with the SMART framework (SMART = Specific, Measurable, Achievable, Realistic, and Time Bound)

Outcomes and results

250 words

Describe the anticipated outcomes and results, and how the proposal will resolve the city challenge?

State-of-the-art

250 words

Describe how your proposal represents a step forward regarding current state-of-the-art innovation, in reference to the key elements of the solution you propose

Need and relevance

200 words

Describe the need and relevance of your proposed solution to the target user (public transport, utility, mobility providers, local government, police & security services, public infrastructure providers and maintainers)

Impact

Measurable impact

200 words

Clearly define the intended social, economic, and environmental impacts of your proposal in measurable, quantitative terms. Describe the potential for the product/service/solution to replicate and scale to other contexts

Commercialisation and Development Strategy

250 words

Describe your commercialisation and development strategy for the specific product/service/solution proposed. Include an outline of a sales strategy and go-to-market approach in reference to your preferred contribution mechanism to EIT Urban Mobility financial sustainability.

Preferred Contribution Mechanism to EIT Urban Mobility Financial Sustainability (FSM):

	▼
Defined revenue and success fee. The FSM will be a defined revenue and success fee based on a Commercial Readiness Level (CRL) assessment and the company size.	
Options of equity purchase might be also available upon internal evaluation by EIT Urban Mobility	

Dissemination

200 words

Describe how you plan to disseminate the projects activities and outcomes. Including marketing and/or user engagement with target audiences.

Describe a clear plan for IPR (intellectual property rights) actions related to commercialisation and exploitation of the product/service/solution. List any existing and in-process trademarks, copyrights, patents, etc. that your company holds.

Implementation

Describe the workplan, timeline, milestones, specific tasks and risk mitigation that must be implemented to achieve the earlier stated objectives, including KPI's and expected results.

Describe key resources required from the city to implement the proposed project successfully and perform an in-situ demonstration of your Solution by mid-December 2024 (data, infrastructure access, software, facilities, communication systems...).

List the key staff who will be involved in the project. Describe their relevant expertise, education, professional experiences, past reference projects, etc. Include the URLs to LinkedIn or personal-professional websites. Be sure to outline how the team and project address inclusion and diversity (gender, ethnicity, accessibility for all, socio-economic status, etc.)

☐ Confirm that the project will deliver the following KPIs and Deliverables:

- 1 KPI EITHE02.4 Marketed Innovation
- 1 KPI KONHE20 Designed/Tested Innovation
- 1 DEL01 Commercial agreement/Equity agreement
- 1 DEL02 Final performance report

Budget Breakdown (Total Project Budget must be €59.500)

	Cost category	Amount
1	Personnel	
2	Subcontracting	
3	Travel and subsistence	
4	Equipment	
5	Other goods, works and services	
6	Financial support to third parties	
7	Internally invoiced goods and services	
8	Indirect Costs (25%)	

€59.500 constitutes €40.000 is EIT Urban Mobility funding with additional €19.500 Co-funding. Please see the Call Manual document on the call webpage (link below).

Indirect cost (25%) must constitute precisely 25% of categories 1 (Personnel), 3 (Travel and subsistence), 4 (Equipment), and 5 (Other goods, works and services).

To ensure your proposed budget is adequate please see the Eligibility of Expenditures document on the call webpage (link below).

<https://www.eiturbanmobility.eu/raptor-open-call/>

Please declare the amount of EIT Urban Mobility funding and co-funding

1	EIT Urban Mobility funding
2	Co-funding

Costs

200 words

Linking to the tasks in your workplan, describe anticipated costs, including salaries, taxes, hardware, software, travel, and installations costs. Highlight how the costs identified are reasonable and represent good value for money.

